

SCHOLARLY RESEARCH JOURNAL'S

# CERTIFICATE

of Contribution Awarded to

**Prof. Harshada S. Kale**

Has successfully contributed and published a paper

**GAINING CUSTOMER LOYALTY: THE INTERRELATION  
BETWEEN CONSUMER ATTITUDE AND CONSUMER  
BEHAVIOR**

In an

International Peer Reviewed & Referred

**Scholarly Research Journal For  
Humanity Science & English Language**

E- ISSN 2348 - 3083 & P-ISSN 2349-9664, SJIF 2015: 3.801  
FEB-MAR, 2017 Volume 4, Issue 20, Released On 04/04/2017

Certificate No.SRJHSEL/48/48/2017  
[www.srjis.com](http://www.srjis.com)



**Dr. Yashpal D. Netragaonkar**  
Editor in chief for SR Journal's